

Unlocking the value of technology transformation

Digital Transformation is driving changing market dynamics, fundamentally rewriting business operations for Broadcast and Media.

Challenges

Changes in viewer expectations

Viewers expect to be able to watch content at any time, from anywhere, on any device.

Competition from over-the-top (OTT) pure plays

OTT challengers have been attracting more viewers, talent and advertising revenue away from the traditional broadcasters.

Antiquated technology estates

Legacy technologies restrict the ability to automate workflows or deploy agile remote production facilities.

Solutions

Virtualisation of content

Broadcasters and content owners can leverage IP technology to store content and distribute it directly to the viewer, by investing in digital cloud and network platforms.

Digital service provision

Traditional broadcasters can quickly and cost-effectively deploy their own secure, cloud-based OTT services by partnering with digital service providers.

Transition from legacy SDI to IP

Moving to IP and deploying high-bandwidth, low-latency networks directly connected to the major cloud providers facilitates more agile operations and workflows.

An innovative partnership for the Broadcast and Media sector

Exponential-e underpins your technology innovation strategy from the Edge to the Core to the Cloud.

We understand that you need to embrace change and evolve your business model at your own pace. We enable the gradual migration from on-premises legacy SDI technology to IP and cloud services, cost-effectively.



Our technology solutions focus on your strategic outcomes, helping you to innovate and achieve a competitive advantage in the Broadcast and Media sector.

We do this by using our Software Defined Digital Platform and our unique Digital Transformation (DX) Blueprint, underpinning your technology strategy from the Edge to the Core to the Cloud.

What you need

High-speed, low-latency connectivity

With Ultra HD and 4K content set to become standard, your connectivity needs to be fast, secure and reliable.

A digital Cloud platform for virtualisation

The broadcaster of the future is cloud-native. To store and deliver OTT content, IP technology is essential; transitioning to IP allows for a more seamless move to the Cloud, which increases your agility and speed to market.

Security across your entire supply chain

Whether you're creating, delivering, broadcasting or distributing content, you need to secure content and customer information.

Our Network

Our Enterprise-class Network has grown organically, meaning we run homogenous technologies. We deliver multiple solutions (such as Private, Hybrid and Public Cloud services, Remote Desktop, and Unified Communications) through one pipe, on the clean side of the firewall.

What we give you

A robust, business-exclusive, 100GigE Network

Optimise and safeguard your content and futureproof your infrastructure with the help of our superfast, secure and stable Network.

Manage your cloud estate with our award-winning CMP

Whether you're using private, public or hybrid cloud, and regardless of whether or not we're delivering your cloud services, our Cloud Management Platform (shortlisted for a BaM award in 2018) can sit on top of your infrastructure, unlocking powerful, intuitive and insightful management.

End-to-end Cyber Security services

Our highly accredited consultants will help you protect yourself against malware and ransomware while meeting rigorous compliance standards.

About Exponential-e

Innovation is at the core of Exponential-e, and has been since our inception in 2002. We wholly own our super-fast Network, and our fusion of complementary technologies - a carrier-class Network and Cloud infrastructure - means we can deliver enterprise applications at wire speed for a superior end-user experience.

We deliver scalable, dynamic and bespoke solutions to major broadcasters including Channel 4, and handle connectivity for major sporting events including Wimbledon.

Renowned for our responsiveness, coupled with our customer-centric approach, and a UK based 24 / 7 x 365 service desk, means we offer unrivalled expertise.

To find out more about Exponential-e visit:

www.exponential-e.com/broadcast

Email us at: info@exponential-e.com



Exponential-e Ltd
100 Leman Street, London E1 8EU



Telephone
+44 (0) 845 470 4001



Visit the website
www.exponential-e.com

