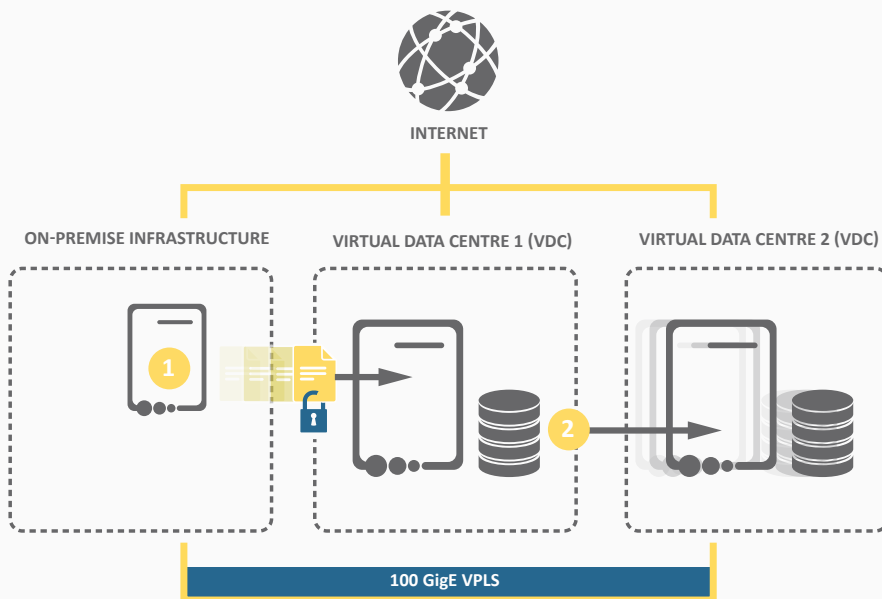


Online Backup



Exponential-e's Online Backup provides you personally selected data backup via a small piece of software installed on your computer or server, which sends your data securely via private or Internet connection to our secure Data Centre. This is performed automatically each day or as many times as you wish. This data is then replicated to a geographically diverse location for complete peace of mind.

It offers three main advantages:

1. Completely automatic.
2. Highly secure.
3. Off-site.

It's very easy to use and requires very little user intervention. You will never again need to remember to change tapes or disks each day - everything "just works".

Our online backup software will run on any Windows based operating system, Mac OSX and Linux operating systems supporting Java. Most online backup solutions work only over the Internet whereas, thanks to our advanced Network, our solution can also be privately integrated seamlessly into your existing office LAN. As a proudly British provider, we guarantee that your data will only ever reside in our Tier 3 UK Data Centres, and is automatically replicated to at least two diverse sites.

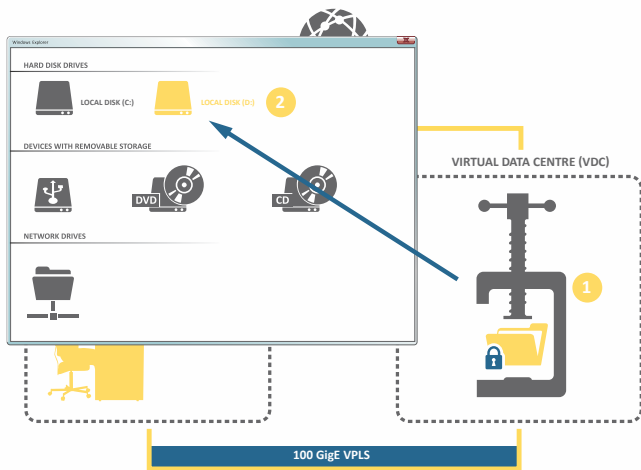
We use an intelligent agent based system that provides automation,

compression, de-duplication, and incremental backup saving time and resources. Our pricing model only charges for physical space consumed, after compression and de-duplication, saving you money.

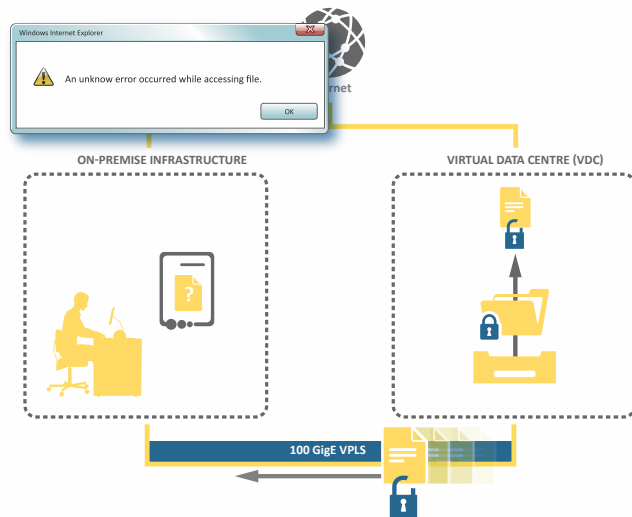
When you need to access your data, we have the ability to remote mount your data as a drive letter and instantly access the relevant files. Our online backup product gives you the ability to instantly work on complex file structures such as Exchange .edb files without the need to fully download the whole file. You also have the option of restoring your backup directly into our Virtual Data Centre, all this means that you have a recovery time objective of seconds when compared with time consuming downloading and restoring on-site.

Our focus on compliance and security has earned us a trusted reputation with a total of 5 ISO certifications, G-Cloud accreditation, PCI-DSS compliance, and CSA-STAR compliance. All backups are encrypted with a private key, which is both unknown to us and also unrecoverable; so you can be assured your data is safe and secure.





Instant drive mapping of your backup, only pay for the committed size to disk after compression - typically a 50% storage size reduction.



Ability to instantly work on your data once drive is mapped.

ONLINE BACKUP FEATURES

- Reliable backups with minimum management.
- Instant drive mapping of your backup.
- Typically 50% compression.
- Supports all operating systems and business applications such as MS-SQL and MS-Exchange.
- Two copies of data are stored off site in highly secure UK data centres.
- Strong 256 AES encryption protects the confidentiality of customer data.
- Data retention to comply with internal policy and industry regulations.
- Ability of the data never to touch the public Internet.
- Granular recovery, individual file and mail recovery.
- Trusted supplier with five ISO standards.

ONLINE BACKUP BENEFITS

- Keep pace with the exorbitant rate of data growth.
- Reduce backup and recovery times.
- Reliability of backups - hardware failure, tape errors or unchanged tapes.
- Only pay for the committed size to disk after compression.
- Reduced cost of ownership by avoiding hardware costs, software costs and management time.
- Fully protected remote sites.
- Reduce management burden - daily troubleshooting, monitoring success and failure reports.
- Managing the protection of both physical and virtual server environments.
- Supports an automated Disaster Recovery plan or process.

ABOUT EXPONENTIAL-E

Innovation is at the core of Exponential-e, and has been since our inception in 2002. We wholly own our super-fast Network, and our fusion of complementary technologies - a carrier-class Network and Cloud infrastructure - means we can deliver enterprise applications at wire speed for a superior end-user experience. We deliver scalable, dynamic and bespoke solutions. Renowned for our

responsiveness, coupled with our customer centric approach, and a UK based 24 / 7 x 365 service desk, means we offer unrivalled expertise.

To find out more about Exponential-e visit www.exponential-e.com/Online-Backup or email info@exponential-e.com

