

Viridian's IT renovated for improved service to 30,000 residents.

Challenge

In order to reduce expenditure and align IT costs with the size of the business, Viridian required the transformation of its Data Centre and service infrastructure. Historically, Viridian was dependent on a cost driven approach to its infrastructure with little flexibility. As a result, the company was unable to adapt its IT skills and capabilities to match its new contract wins and business growth. To improve IT efficiency, Viridian needed IT expenditure to move to a pay-by-usage model.

Transitioning to a Cloud environment required careful consideration and assessment of business needs and existing infrastructure. Viridian's existing in house data centre was not suitable to meet the demands of the growing business. With this in mind, Exponential-e was challenged with migrating its critical applications to three separate Data Centre locations.

Additionally, with an increasing demand for 24 / 7 customer service, Viridian required the flexibility to allow its call centre staff to work remotely. Moving services to the Cloud needed to ensure that Network reliability and availability of services were not compromised. Therefore, Exponential-e were challenged with meeting security and disaster recovery requirements.

"We needed to more closely align IT costs to the business size and shape. This need informed our decision to move to a more flexible, Cloud-based service model. Exponential-e's solution has been critical to enabling us to deploy the right technologies to meet our business goals."
Phil Copperwheat, **Head of Systems at Viridian.**

Solution

To gain control over IT costs and the ability to drive greater efficiencies, Exponential-e moved Viridian's critical applications to a Cloud environment, providing the company's IT team with peace of mind that they had a robust and reliable Cloud platform able to provide the level of service required around the clock.

Exponential-e's expert Cloud team ensured the deployment of the correct technology, providing invaluable advice on this transition and worked closely with Viridian's in-house IT team. People, processes and IT assets were all considered and the end Cloud solution was designed to best meet the future needs of Viridian whilst taking into account existing capabilities and resources. Many of Viridian's critical applications, like email, were completely rebuilt and an entirely new application environment created in the Cloud.



VIRIDIAN

Viridian, a UK social housing association which supports over 30,000 residents in England, with 850 employees, wished to move away from its dependence on internal systems to a Cloud-based IT model.

By transitioning into the Cloud, Viridian stood to benefit from a more flexible working environment, Viridian could therefore better control IT costs and the ability to drive greater efficiencies. Exponential-e's carrier-class Network provided the robust Network infrastructure and its Virtual Data Centre was used to build Viridian's high performance Cloud environment.



BENEFITS

By opting for a hybrid model that extends the functionality of existing internal IT systems into the Cloud, Viridian ensured it had the time needed to move into the Cloud in a controlled way. This incremental on-boarding approach to Cloud migration allowed Viridian to balance its expenditure on internal IT and Cloud services.

As the expenditure on internal IT systems was reduced and equipment retired, more investment could be made in new Cloud services. Legacy applications that made more limited demands on processing and storage capabilities could be left running on existing equipment, while more demanding business services could be hosted in the Cloud, effectively extending the life of existing systems. By transitioning into the Cloud Viridian's employees also benefit from a more flexible working environment.

By paying for services only as needed, Viridian can ensure that costs are controlled and service experience is maintained, ensuring that Viridian remains agile and responsive.

DON'T JUST TAKE OUR WORD FOR IT

"While moving to the Cloud heralds great benefits for us, we also needed a partner who could ensure serious Network reliability in order for our residents to experience no disruption when accessing the services they depend upon. Exponential-e was the perfect choice for this, having already proven themselves as a trusted partner in the past."

Phil Copperwheat, Head of Systems
Viridian.

RESULTS

- Enterprise class, yet manageable, environment.
- Different service levels based on business need.
- True 24 / 7 x 365 customer service.
- Ability to scale up or down as the business changes.
- Long term TCO savings.

ABOUT EXPONENTIAL-E

Innovation is at the core of Exponential-e, and has been since our inception in 2002. We wholly own our super-fast Network, and our fusion of complementary technologies - a carrier-class Network and Cloud infrastructure - means we can deliver enterprise applications at wire speed for a superior end-user experience. We deliver scalable, dynamic and bespoke solutions. Renowned for our

responsiveness, coupled with our customer centric approach, and a UK based 24 / 7 x 365 service desk, means we offer unrivalled expertise.

To find out more about Exponential-e visit
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