



## KEY USE CASES

### BUSINESS-CLASS EMAIL

Gain large, 50GB mailboxes with your own custom domain that can send messages up to 25MB in size, with contacts, shared calendars, and spam and malware protection. Available on PC, Mac, Windows Phone, iPhone, Android, and more.

### CLOUD STORAGE

Get 1TB to store, back up, and share files, accessible from almost any device, and even offline.

### MEET ONLINE

Hold scheduled or ad hoc online meetings for up to 250 participants, with screen sharing, audio and video, virtual whiteboards, polls, and shared notes. Anyone can participate through any HTML5 browser.

### COLLABORATE, CHAT PRIVATELY

Set up a social network that helps your company stay connected, share information across teams, and make faster, more informed decisions.

### SAVE YOUR COMPANY MONEY

Office 365 is available as a simple monthly subscription. Avoid large up-front costs for new software while moving the cost of IT from capital to operating expense. And without on-premises servers to run email, websites, and document storage, you can reduce energy costs and save by no longer purchasing new server hardware.

### SCALE YOUR BUSINESS QUICKLY AND FLEXIBLY

Office 365 grows with you on your path to the cloud. Adding a new user is as simple as buying an additional license, which allows access to business critical technology on up to five PCs/Macs and mobile devices. Office 365 provides many plans to fit the right needs for each user in your organization.

### FINANCIALLY BACKED SLA

Get peace of mind knowing your services are available when you need them with a financially backed, 99.9% uptime service level agreement.

### SIMPLIFIED IT MANAGEMENT

Reduce headaches by reducing your IT infrastructure. Content lives safely in distributed data centers with continuous backup and disaster recovery abilities.

### TECHNICAL SUPPORT FROM EXPONENTIAL-E

Gain the expertise of an accredited Microsoft Cloud Service Provider. We employ the most experienced professionals and specialists including MCSEs (Microsoft Certified Systems Engineers) and MVPs (Most Valuable Professionals) in our Professional Services Team. Your Office 365 subscription comes with 24/7 support and 1-hour response for critical, service-impacting events. Benefit from the Exponential-e Network Operations Centre and Service Desk, 7 ISO accreditations and Cloud Security Alliance STAR certification.

# Office 365 changes how work is done...



With Office 365, you get the latest Office applications – and much more.

At its heart is Office itself—the familiar Office applications businesses use everyday—now offered as a cloud service, so it's always up to date. But Office 365 is also so much more. It's about bringing enterprise-grade services to organizations of all sizes, from online meetings to sharing documents to business-class email.



-  Always up-to-date. Never buy a new version of Office again!
-  Each user can install Office on up to 5 PCs or Macs.
-  **Save to the cloud** for backup and anywhere access.
-  Use Office on your **smartphone and tablet**.

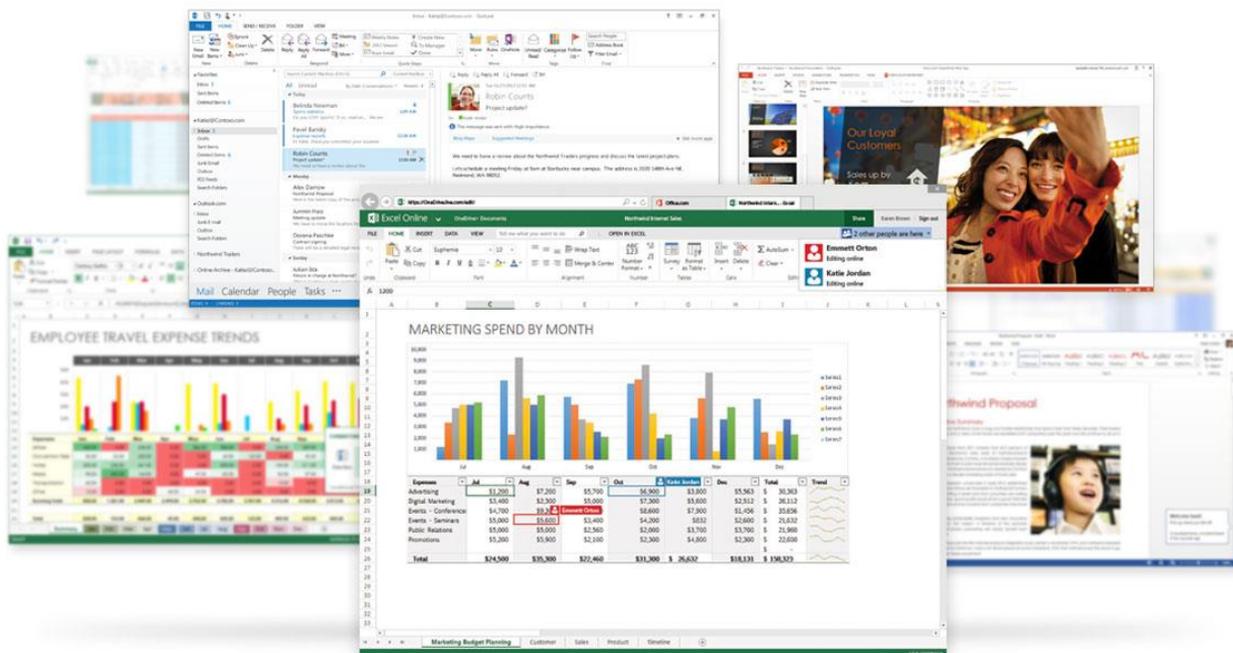
# ...and how companies consume IT.



**Get work done from anywhere** Wherever your people are, online or offline, they can get to—and work with—the most up-to-date versions of the files and tools they need to get things done. And they can do it on virtually any device.



**Work better together—simply** Office 365 offers business-class email, shared calendars, IM, web conferencing, and access to the most up-to-date documents stored in the cloud. You can work together in real time without compromising security.



MARKETING SPEND BY MONTH

Expenses	Jul	Aug	Sep	Oct	Nov	Dec	Total	Trend
Advertising	\$3,200	\$7,200	\$5,700	\$6,800	\$3,800	\$5,500	\$36,200	
Digital Marketing	\$5,400	\$2,300	\$5,000	\$7,300	\$3,600	\$2,500	\$26,100	
Events - Conference	\$4,700	\$9,200	\$1,400	\$6,600	\$7,300	\$1,400	\$39,600	
Events - Seminars	\$5,000	\$5,000	\$3,400	\$4,300	\$930	\$2,600	\$25,600	
Public Relations	\$5,000	\$5,000	\$2,500	\$2,000	\$3,700	\$3,700	\$21,900	
Promotions	\$5,000	\$5,800	\$2,000	\$2,300	\$4,800	\$2,300	\$22,600	
<b>Total</b>	<b>\$24,500</b>	<b>\$35,300</b>	<b>\$27,400</b>	<b>\$31,300</b>	<b>\$26,430</b>	<b>\$18,130</b>	<b>\$138,030</b>	